

ARIZONA DECOMPRESSION 2012

WITCH WELLS, AZ



AFTERBURN REPORT

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Introduction – Arizona Decompression 2012 - AfterBurn Report

Introduction

Arizona Decompression was held outside Sanders, Arizona on October 11-14.

Some of the standard metrics used to evaluate the success or failure of an event, **'Number of attendees' or 'Profit' do not adequately give an overall picture of what we are** as Burners. Our gatherings are not a typical festival – nothing is provided – the measure of achievement is what the participants actualize, what they bring as gifts, what they add to the collective community.

Using those criteria Arizona Decompression 2012 created an atmosphere where fellow Burners could come together and create their Post-Burn Utopia – share in the creative space - build a community that for 4 Days embodied the [Ten Principles](#).

Tickets for Arizona Decompression 2012 went on sale July 16, 2012 with a single ticket price of \$35. When sales ended on October 1st – 60 tickets were sold.

A full [financial disclosure](#) is listed here-in this AfterBurn report.

Special callouts to Event Leads:

- Event Lead – Scott Platsky aka 'Scotto'
- Gate/Greeters – **Ginny Platsky aka 'WildChild'**
- Insurance/Financial Consultant - Robert Tait aka 'Mr. Mom'
- Rangers – Corrine Vivers aka 'Hermione'
- Fire Safety - **Ron Martinez aka 'R-Jag'**
- Land Owners (Witch Wells) Jerry Meixner & Virginia Farley

Thank you all for your efforts to make a very successful Decompression. I hope to work with you all again soon.

Scotto

- Lead Arizona Decompression 2012
- Co AZ Regional Contact
- Burning Man Lifer/Geek/Zealot

Lead Notes – Arizona Decompression 2012 - AfterBurn Report

Lead Notes

Notes from Scott Platsky aka 'Scotto'- Decompression Lead

A very BIG THANK YOU to Jerry & Virginia for allowing us to use Witch Wells for Decompression 2012; we very much appreciate your hospitality. You are both such wonderful hosts & friends.

Thanks to 'WildChild' aka Ginny also known as my wife & life partner for taking on the duties of Greeter/Gate and making sure everyone got checked-in and felt welcomed; I appreciate you more than you know.

Of the 60 purchased tickets - 50 participants were on-site. There were attendees from Arizona & New Mexico.

Speaking of New Mexico – Special thanks to all of the awesome folks from across the border – you guys are amazing – I am so glad we have started to cross-pollinate between our two states – thanks to Yobi Bear, Rising Buffalo Maybee and Ayaquah for your inherent gifting spirit and commitment to creating community.

We were only bothered my Mother Nature after midnight on Friday with a spectacular wind/rain/lightning storm – all survived and lived to enjoy two days of gorgeous Northern Arizona sunshine.

Financials – Arizona Decompression 2012 - AfterBurn Report

Financials

Revenue	
Ticket Sales (60)	\$2,100.00
Expenses	
Land Use Fees	\$0.00
Event Insurance	\$390.00
Ticket Processing Fees	\$112.20
PayPal Processing Fees	\$73.70
Porta Potty Rental & Service	\$865.00
Firewood	\$400.00
Event Gasoline	\$38.66
Signage (Plywood/Hardware/Paint/Brushes)	\$150.44
Total Costs of Event:	\$2,029.96
Total Event Revenue:	\$70.04

Moving Towards the Future – Arizona Decompression 2012 - AfterBurn Report

Moving Towards the Future

Looking towards 2013: We will continue to look for alternative locations within the Great State of Arizona to hold our annual 4-Day campout Decompression event. We hope to be able to secure a location early in the year and be able to open Ticket Sales & the Art Grant Cycle June 1st.

AZBurner Art Committee & Art Fund: We continue to appreciate the efforts of Conchita and the Art Committee who continue to come up with inspiring Themes for our Regional Events. The Art Grant Cycle went live July 15, but with such a short available window for submissions, no Art Grant Proposals were received.

The Art Committee has announced the Theme and opened the Art Grant process for [Saguaro Man 2013](#) (Superstition) - scheduled for May 2-5, 2013 @ Double Dolphin Farm outside Snowflake, Arizona. Ticket prices were raised \$15 @ each level in-part to add additional funding for Art Grants for Saguaro Man & Decompression 2013.

Conclusions: Despite a lack of 'volunteers' for lead positions – Decompression 2012 was incredible & amazing. The success of this event can only be measured by our collective Burner spirit and the amazing creative artistic imagination of my Friends & Family – The Burners of Arizona & New Mexico.

Look forward to even better things for 2013.